

ACCREDITATION PROGRAMME FOR “ENTREPRENEURIAL MOTIVATIONAL TRAINERS” (*First Phase*)

Entrepreneurial Motivation Training (EMT) has been one of the most important inputs in developing individuals as an enterprising person. The training in Entrepreneurial Motivation, besides increasing need for achievement of potential entrepreneurs also helps them develop coping ability, tolerance to ambiguity and influencing capability. Subsequently this training as a part of total Entrepreneurship Development Program further increases the receptibility of participants regarding inputs relating to Enterprise Launching and Management. Accordingly the role of the EMT has been crucial. The role of motivation has further been observed very significant for sustaining entrepreneurship. The existing entrepreneurs are often found stagnating, sick and lacking initiative for growth. Motivational intervention may be needed for initiating growth and development of the enterprise. The EMT training therefore will be ideally suited for such motivational trainers, counselors, consultants and existing entrepreneurs, as well.

There is an acute shortage of trained trainers in the field of Entrepreneurial Motivation Training. This is partly because the EMT Trainer has to acquire training ability and capability through very rigorous methods of self-experiencing. Further, this requires experience in process training, which comes through laboratory method of training.

NIESBUD started Accreditation Courses for AMT Trainers during 1985 with added emphasis on sustaining entrepreneurship. This program has proved to be useful interventions for the participants as they not only internalize the concept of entrepreneur but also develop people around them towards achieving results.

Till now NIESBUD has conducted 39 such programs and was able to interact with trainers from variety of organizations like governmental organizations, universities, technical consultancy organizations, corporate sectors and the developmental sectors.

Keeping in view the high demand for Accredited Trainers, NIESBUD organizes Accreditation Programme for Entrepreneurial Motivation Trainers (First Phase) at NIESBUD Campus, Noida and at the venue of training sponsor. This is a flagship programme of NIESBUD and has generated a lot of interest among Trainers fraternity for accreditation as AMT/ EMT Trainer. The programme is divided into three phases, which is a unique design to integrate the skill & knowledge of the trainers in handling training sessions both for “content” as well as “process” related inputs.

The first phase of programme is for six days duration covering; self-awareness' motivation concept & experience; motivation arousal; sense of efficacy; providing skill & insight in group processing; planning and performing EMT trainer's role etc. This phase will also include cognitive input necessary to understand the dynamics of Achievement Motivation Training (AMT) training and its relevance to EMT.

OBJECTIVES

The specific objectives of the Program:

- i) To enable the participants internalize the concept and process of entrepreneurial Motivation training to adapt to varying audience and situation;
- ii) To internalize the concept of achievement syndrome and its application with performance.
- iii) To provide ability and competence to plan and conduct EMT training;
- iv) To develop competence for using EMT exercise for selection of potential entrepreneurs/Managers.
- v) To raise ability for motivational intervention for growth & excellence among people.

Phase I

This will be for six days duration covering; self-awareness' motivation concept & experience; motivation arousal; sense of efficacy; providing skill & insight in group processing; planning and performing EMT trainer's role etc. This phase will also include cognitive input necessary to understand the dynamics of EMT training and its relevance to EMT.

Phase II (Inter Phase) – Training Practice by Self

During this phase, the participants are expected to conduct two EMT labs in their respective organizations with the help and guidance of a faculty. They are required to write about their experience and will spend at least two months after completion of phase – I, to gather field experiences in EDP training or other behavioral training.

Phase III (Final Phase)

After completing the requirement of Phase-II, participants will be called back to NIESBUD for a week to share their experience and clearing the doubts, if any. This phase will help them internalize the earlier process through reflection and discussion with the trainers. On the last day successful trainers will be formally accredited by NIESBUD.

For Participation/Enquiry, Click Here

<http://bit.ly/2llvAJ6>