

Entrepreneurship Development Programme

(How to Start Your Own Business)

Objective of Programme:

- ⊖ To identify and train the potential entrepreneurs in the region;
- ⊖ To impart basic managerial knowledge and understanding;
- ⊖ To provide post-training assistance;
- ⊖ To develop and strengthen entrepreneurial quality and motivation;
- ⊖ To analyze the environmental issues related to the proposed project;
- ⊖ To help in selecting the right type of project and products;
- ⊖ To formulate the effective and profitable project;
- ⊖ To enhance industrial development;
- ⊖ To acquire the necessary managerial skills required to run the industrial units;
- ⊖ To acquaint and appreciate the required social responsibility/ entrepreneurial discipline.

The EDP programme deals with following concerns:

Small business Planning

- ⊖ Market Survey
- ⊖ Project Report preparation
- ⊖ Basic Startup Problem

Appraising Small business opportunities

- ⊖ Project Appraisal techniques
- ⊖ Assessing market opportunities and competition
- ⊖ Financial feasibility analysis

Small business Management Skills

- ⊖ Fundamentals of small business management

⊖ Financial management including costing and accounting

⊖ Raising funds

⊖ Marketing Management

⊖ Taxation in India

Legal Business Structure

⊖ Sole Proprietorship

⊖ Partnership

⊖ Corporation

⊖ Cooperative

⊖ S Corporation

⊖ Limited Liability Company

Regulatory Requirements of Business

⊖ Statutory Compliances, Clearance & Approval

Banking Process

DIC/Banker Involvement

COURSE METHODOLOGY

The course is geared towards adult learning and uses participatory approaches as much as possible. A variety of methodologies will be used, including lecture/presentation, discussions, simulation exercises, group work, video discussions, question and answers, demonstrations, practical sessions, small and large group exercises.

For Participation/Enquiry, Click On

<http://bit.ly/2Cx1gU4>