

# **Entrepreneurship Development Programme**

## **(How to Start Your Own Business)**

### **Objective of Programme:**

- ⊖ To identify and train the potential entrepreneurs in the region;
- ⊖ To impart basic managerial knowledge and understanding;
- ⊖ To provide post-training assistance;
- ⊖ To develop and strengthen entrepreneurial quality and motivation;
- ⊖ To analyze the environmental issues related to the proposed project;
- ⊖ To help in selecting the right type of project and products;
- ⊖ To formulate the effective and profitable project;
- ⊖ To enhance industrial development;
- ⊖ To acquire the necessary managerial skills required to run the industrial units;
- ⊖ To acquaint and appreciate the required social responsibility/ entrepreneurial discipline.

### **The EDP programme deals with following concerns:**

#### **Small business Planning**

- ⊖ Market Survey
- ⊖ Project Report preparation
- ⊖ Basic Startup Problem

#### **Appraising Small business opportunities**

- ⊖ Project Appraisal techniques
- ⊖ Assessing market opportunities and competition
- ⊖ Financial feasibility analysis

#### **Small business Management Skills**

- ⊖ Fundamentals of small business management

⊖ Financial management including costing and accounting

⊖ Raising funds

⊖ Marketing Management

⊖ Taxation in India

### **Legal Business Structure**

⊖ Sole Proprietorship

⊖ Partnership

⊖ Corporation

⊖ Cooperative

⊖ S Corporation

⊖ Limited Liability Company

### **Regulatory Requirements of Business**

⊖ Statutory Compliances, Clearance & Approval

### **Banking Process**

### **DIC/Banker Involvement**

### **COURSE METHODOLOGY**

The course is geared towards adult learning and uses participatory approaches as much as possible. A variety of methodologies will be used, including lecture/presentation, discussions, simulation exercises, group work, video discussions, question and answers, demonstrations, practical sessions, small and large group exercises.

**For Participation/Enquiry, Click On**

<http://bit.ly/2Cx1gU4>