



# The National Institute of Entrepreneurship and Small Business Development

(Under Ministry of Skill Development and Entrepreneurship, Government of India)

## Entrepreneurship Development Programme (How to Start Your Own Business)

### Objective of Programme:

- ❖ To identify and train the potential entrepreneurs in the region;
- ❖ To impart basic managerial knowledge and understanding;
- ❖ To provide post-training assistance;
- ❖ To develop and strengthen entrepreneurial quality and motivation;
- ❖ To analyze the environmental issues related to the proposed project;
- ❖ To help in selecting the right type of project and products;
- ❖ To formulate the effective and profitable project;
- ❖ To enhance industrial development
- ❖ To acquire necessary managerial skills required to run the industrial unit.
- ❖ To acquaint and appreciate the required social responsibility/entrepreneurial discipline.

### ➤ ***Small business Planning***

- ❖ *Market Survey*
- ❖ *Project Report preparation*
- ❖ *Basic Startup Problem*

### ➤ ***Appraising Small business opportunities***

- ❖ Project Appraisal techniques
- ❖ Assessing market opportunities and competition
- ❖ Financial feasibility analysis

❖ **Small business Management Skills**

- ❖ Fundamentals of small business management
- ❖ Financial management including costing and accounting
- ❖ Raising funds
- ❖ Marketing Management
- ❖ Taxation in India

➤ **Legal Business Structure**

- ❖ Sole Proprietorship
- ❖ Partnership
- ❖ Corporation
- ❖ Cooperative
- ❖ S Corporation
- ❖ Limited Liability Company

➤ **Regulatory Requirements of Business**

- ❖ Statutory Compliances, Clearance & Approval

**Banking Process**

➤ **DIC/Banker Involvement**

**VENUE:** NIESBUD, A-23, Sector-62, NOIDA

**Dated:** 30th June to 1st July 2018

**Time:** 10.00AM to 5.00PM

**Fee:** Rs.4, 720 /- (Including 18% GST)

**Contact person:** **Bhuvan Chandra Tiwari** – 7042726709

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# NIESBUD

## Bank Details.-Niesbud for the purpose of payment transfer.

| S.N. | Particulars  | Details  |
|------|--|--|
| 1    | Name & Address of the Beneficiary                                  | NIESBUD  |
| 2    | Account Number of the Beneficiary                                  | 09312011002654 . Saving A/c.   |
| 3    | Name & Address of the Bank Branch ( Where payment are to be sent ) | Oriental Bank of Commerce,<br>B-31, Sector -62,<br>Noida – 201301.U.P. India |
| 4    | Branch Name / code No.   | 0931   |
| 5    | M I C R Code of the Branch   | 110022092  |
| 6    | IFSC Code of the Bank branch for RTGS mode                         | ORBC 0100931   |
| 7    | IFSC Code of the Bank branch for NEFT mode                         | ORBC 0100931   |