

Udyami Helpline - 1800 180 6763

**A Call Centre of Ministry of Micro, Small and Medium
Enterprises (MSME)**

Udyami Helpline, the Call Centre of Ministry of Micro, Small and Medium Enterprises (MSME), was inaugurated by the Hon'ble Prime Minister on 21st August 2010. The Call Centre will satisfy the long felt need of a single point facility for MSMEs for a wide spectrum information and accessibility of Banks and other MSME-related organisations.

The Udyami Helpline **1800-180-6763** – a toll-free number, will provide information on a wide range of subjects including guidance on how to set up an enterprise, access loans from banks, project profiles and the various schemes being implemented by the Government for the promotion of MSMEs. The Helpline will also facilitate lodging of complaints with various agencies of Central and State Governments dealing with MSMEs, including banks. This facility will be available both in Hindi and English between 6:00 A.M. to 10:00 P.M. on all 365 days including Sundays and holidays.

The Udyami Helpline will improve public access to the Government, particularly from the rural and remote areas of the country, and make the Government more responsive to the public needs. The feedback received from the Udyami Helpline will also facilitate in creation of an effective data base and better understanding of the needs of the sector. This will enable a wider outreach and more effective implementation of Government schemes.
