



Training Programme on
Cluster Approach for the representatives of
IAs / State Governments/
WSCs / CDEs
under
Office of the Development Commissioner (Handlooms)
Ministry of Textiles
Govt. of India

VENUE : NIESBUD Campus

The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
(Ministry of Skill Development and Entrepreneurship, Govt. of India) A - 23, Sector - 62, Noida (U. P.)



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS
DEVELOPMENT (NIESBUD)**

A-23, SECTOR-62 (Institutional Area), NOIDA – 201 309 (U. P.)

**6 days Training Programme on Cluster Approach for representative of IAs
/State Governments/WSCs/ CDEs**
From 13th Nov, 2017 to 18th Nov, 2017

PROGRAMME SCHEDULE

Date	Timings	Topics	Faculty By
DAY 1			
13/11/2017	10:00 AM to 11:00 AM	Registration , Inauguration	
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Introduction to cluster approach, its Identification and Selection(Part-I)	NIESBUD
	12:15 PM to 01:15 PM	Introduction to Cluster Approach, its Identification and Selection(Part-II)	NIESBUD
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Guidelines for Block Level Cluster Development Approach & Basics on Cluster Implementation	Official O/o DC(HL)/ WSC, Delhi
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Guidelines for Block Level Cluster Development Approach & Basics on Cluster Implementation	Official O/o DC(HL)/ WSC, Delhi
DAY 2			
14/11/2017	10:00 AM to 11:00 AM	Fundamental on Conducting of Baseline Survey	NIESBUD
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Step by Step Approach for Preparation of DSR/PPR	NIESBUD

	12:15 PM to 01:15 PM	Role of CDE	NIESBUD
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Strategy & Interventions Framework: Soft Intervention	NIESBUD
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Capacity Building in cluster development programme	NIESBUD
DAY 3			
15/11/2017	10:00 AM to 11:00 AM	India Handmade Bazar	Official O/o DC(HL)/ WSC, Delhi
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	India Handloom Brand & e-commerce	Official O/o DC(HL)/ WSC, Delhi
	12:15 PM to 01:15 PM		
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Cluster Evaluation & Impact Assessment	NIESBUD
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Cluster Evaluation & Impact Assessment	NIESBUD
DAY 4			
16/11/2017	Exposure Visit to Successful Cluster		
DAY 5			
17/11/2017	10:00 AM to 11:00 AM	Yarn Supply Scheme	Official of NHDC
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Basic skills of cataloguing, order fulfilling and inventory updation	NIESBUD
	12:15 PM to 01:15 PM		

	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Convergence of programmes and Schemes	NIESBUD
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Convergence of programmes and Schemes	NIESBUD
DAY 6			
18/11/2017	10:00 AM to 11:00 AM	New Product Development/Design/ Diversification	NIESBUD
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Update on basics of computer, internet, e- mail etc.	NIESBUD
	12:15 PM to 01:15 PM	Finance and Accounts Management	NIESBUD
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 04:30 PM	Valedictory & Feedback	NIESBUD



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**Training Programme on
Cluster Approach for the representative of Implementing Agencies/State
Governments/Weavers Service Centers (WSCs)/Cluster Development
Executive (CDEs)**

Registration Form

13th November to 18th November, 2017

1. Name Mr./Mrs./Miss. :
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2. Father/Husband's Name :
.....
3. Date of Birth :
4. Educational Qualification : Illiterate / 8th Pass/ 10th Pass/ 12th Pass/ Graduate /
Other.....
5. Address :
6. Nationality :
7. Gender : Female/ Male
8. Category : General/ S.C./ S.T. / O.B.C./ Minority/ Other
9. Phone No./ Telephone No. :
10. Identity Card : Voter ID Card/ Ration Card/ Passport/ D. L. / PAN
Card/ Bank Account/ B.P.L. Card/ U.I.D. /
Certified Letter issued by any Competent Authority
**Someone must have an Identity Card and must
be written Identification number**
11. Email :

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Signature of Applicant

Date: