

**PRESS RELEASE: April 4, 2012**  
**NIESBUD Organizes a Recruiters' Meet/Job Fair**



The National Institute for Entrepreneurship & Small Business Development (NIESBUD), an autonomous institution under the Ministry of Micro, Small & Medium Enterprises, Govt. of India, which has been organizing different kind of skill development programmes/entrepreneurship-cum-skill development programmes/ entrepreneurship development programmes throughout the country, organized a Recruiters' Meet/Job Fair at its Campus in NOIDA on April 04, 2012 in association with M/s MITCON. The Chief Guest on the occasion was Sh. Anurag Misra, Director & GM- cum- Chief Editor, Employment News, Ministry of Information and Broadcasting, Govt. of India. The Event was organized for the beneficiaries of the training activities of the Ministry of Micro, Small and Medium Enterprises (MSME) who were looking for wage employment in the trades of Retail Management; Hotel & Hospitality; Garment Designing; Food Processing; Travel & Tourism; Artificial Jewellery Making; Computer Hardware & Networking; Desktop Publishing (DTP); Web Designing; AC, Water Cooler & Refrigerator Repairing; Photography & Photoshop; Household Electrical Appliances and Mobile Repairing.

A total of 31 Recruiters' including M/s Walmart, M/s K.S. Enterprises, M/s Unitone Media Pvt. Ltd., M/s Intec Infonet, M/s Naukri.com, M/s Razzak Enterprises etc. participated in the Event. It was quite successful event and about 100 persons have been placed with different employers. Over and above, everyone else got a chance to interact with renowned Job provider like M/s Naukri.com and other consultancy services with the assurance that they will be placed soon.

Speaking on the occasion, Shri Arun Kumar Jha, Director General of NIESBUD elucidated that the first priority to conduct the different skill training activities by the Institute is to promote self employment (Entrepreneurship) among the participants with the wage-employment. In view of the tremendous response generated by the Event, Shri Jha expressed hope that the Institute will organize more such Events in near future.