

## **Entrepreneurship Development Programme on “Home Based Chocolate Business in India”**

Chocolate is a typically sweet, usually brown food preparation of Theobroma cacao seeds, roasted and ground. It is made in the form of a liquid paste, or in a block, or used as a flavoring ingredient in other foods.

Chocolate has become one of the most popular food types and flavors in the world, and a vast number of foodstuffs involving chocolates have been created, particularly desserts including cakes, pudding, mousse, chocolate brownies, and chocolate chip cookies. Many candies are filled with or coated with sweetened chocolate, and bars of solid chocolate and candy bars coated in chocolate are eaten as snacks.

Chocolate is wildly popular for individual consumption, as gifts and for the purposes of baking and cooking. Due to the dominance of large-scale production dynasties, franchises and small businesses tend to focus on unique or specialty items and services. The demand for cocoa is predicted to rise by 30% by 2020; the industry is all set to ignite for a country like India. The chocolate industry offers a wide variety of opportunities for the small business owners too. The industry growth will be driven by population growth as well as expansion into new markets, product innovation and rising disposable income levels leading to a greater purchasing of premium offerings.

### **Start your own business.**

After successfully completing Certification Programme on “EDP on Home Based Chocolate Business”, you will be sufficiently qualified to start and run your own business creating, packaging and selling a range of Chocolates. Keeping in view the emerging trends and the tremendous response and feedback received from the participants of various Certification Programmes In and off-campus (in collaboration with Training Partners), NIESBUD is organizing a Direct-paid Certification Programme on “Home Based Chocolate Business in India”. The objective of the training programme is to impart the training of making, packaging and marketing chocolates. This will lead to ways of income generation through starting small business by making and selling Homemade Chocolates.

## **Programme Objectives**

The objective of the training programme is to impart the training of making, packaging and marketing chocolates. This will lead to ways of income generation through starting small business by making and selling Homemade Chocolates.

**Who Can Attend:-** Students, Businessmen Housewives, Entrepreneurs, Retired Persons, For All

**Course Methodology:-** Classroom Lectures, Practical Sessions, Individual and Group Practice.

**For Participation/Enquiry, Click On**

<http://bit.ly/2EcjuLk>