



The National Institute for Entrepreneurship and Small Business Development (NIESBUD)

(Ministry of Skill Development and Entrepreneurship, Government of India)

CELEBRATION OF GANDHI JAYANTI AND SWACHH BHARAT DIWAS

2nd October 2017, 11:00 AM Onwards

A-23, Sector 62, Noida, UP

“There is no way to Peace. Peace is the only way.”

- Mahatma Gandhi

2nd October 2017, the birth anniversary of Mahatma Gandhi was celebrated with great enthusiasm at NIESBUD Noida to pay tribute to great deeds of the Father of Nation. Under the visionary leadership of Mrs. Rajni Sekhri Sibal (IAS), Director General, NIESBUD, the staff members and International delegates participated in various cultural and cleanliness activities of the Institute. Mrs. Sekhri unveiled the sketch of Mahatma Gandhi, prepared by Mr. Mwijuka Rhodgers from Uganda and marked the beginning of programme. During her address, she stressed on the importance of “Satyamev Jayate” which means truth shall prevail. She emphasized on gaining Knowledge with courage in order to bring positive change in the society. She also honored Lal Bahadur Shastri, India’s 2nd Prime Minister, who was also born on 2nd October 1904.



The International delegates at NIESBUD from 25 different countries participated in cultural events. Ms. Kavita Butkoon from Trinidad and Tobago, and Mr. Karakure Allan Buhanda from Uganda spoke on the principles of Mahatma Gandhi and how they also draw inspirations from life and works of the Mahatma. Ms. Bonno Pearl Kampuri from Botswana, highlighted various issues and techniques related to waste management in developing and under developed countries.

Mr. Munikwa David Tarirai from Zimbabwe, Mr. Andualem Alemayehu from Ethiopia and Ms. Rose Alice Kathambi Arimba from Kenya enacted a play on Swachh Bharat Mission, addressed the issues of open defecation, littering in public, harms caused to general public and encouraging change in habits and attitude of people to use Toilets, dust bins, etc in order to achieve the goal of Swachh Bharat.



A short documentary movie on the Life of Mahatma Gandhi was also played which was followed by deliberation by Mr. Ganesan Jayseelan, Former General Manager, NSIC, who shared his views on Gandhian Leadership principles. He highlighted the concept of 7 pillars of Innovative leadership that emerged out of the life of Mahatma Gandhi i.e. Purpose, Conviction, Vision, Mission, Passion, Inspiration and Influence.



NIESBUD officials also expressed their views about linking Gandhian Principles to the concept of Entrepreneurship, becoming job creators rather than job seekers and the importance of hand holding and mentoring for achieving this objective.

This was followed by cleanliness activities of Institute by staff members and participants within and outside the premises. Ms. Parul Puri, Advisor – Training coordinated the overall programme.

Few Glimpses of Event

