

**F. No. NIESBUD/DIR-Dep/ 2025-26**  
**National Institute for Entrepreneurship and Small Business Development**  
**(NIESBUD)**

**A-23, Sector 62**  
**Noida, Uttar Pradesh, 201301**

**VACANCY CIRCULAR**

**Subject : Filling up of the Post of Director at NIESBUD, NOIDA, on Deputation Basis –reg.**

**National Institute for Entrepreneurship and Small Business Development (NIESBUD)**, an autonomous institution under administrative control of Ministry of Skill Development and Entrepreneurship, Government of India, engaged in activities aimed at entrepreneurship development in the country, invites applications for filling up the Post of for its NOIDA Campus, as per details given below:-

<b>Name of the Post</b>	<b>Pay Band</b>	<b>No.</b>	<b>Mode of Recruitment</b>
Director (Outreach, Research and Advocacy)	Rs. 37400- 67000+ 8700 ( <i>Level 13 of the Pay Matrix as per 7<sup>th</sup> CPC</i> )	01	Deputation

2. Details of the Post may be seen at *ANNEXURE-I*. The General Guidelines for applicants have been incorporated in *ANNEXURE-II*.

3. The applications as per Format (*ANNEXURE-III*) complete in all respect may be forwarded to the Director, NIESBUD and by email to [dg-niesbud@niesbud.gov.in](mailto:dg-niesbud@niesbud.gov.in), before the last date of receipt of applications i.e. 05-08-2025.

Administrative Officer (I/c)  
NIESBUD

## Details of the Post

## Director (Outreach, Research and Advocacy)

Sl. No.	Particulars	Details
1.	Pay Band and Grade Pay	Rs. 37,400-67,000 (PB-4) plus Grade Pay Rs. 8,700 (Level 13 as per 7 <sup>th</sup> CPC)
2.	Age Limit & Period of Deputation	While the maximum age for appointment by Deputation shall be 55 years as on last date for receipt of applications, the period of Deputation would be initially for a period of 05 years.
3.	Eligibility Conditions	<p>Officers of the Central/ State Governments/ Universities/ Recognized Training/ Research Institutions/ Public Sector Undertakings/ Statutory/ Semi Govt/ Autonomous Organizations:</p> <ul style="list-style-type: none"> <li>• Holding analogous posts on regular basis in the Parent Cadre; OR</li> <li>• With 5 years regular service in posts in the Pay Band of Rs.15600-39100 with Grade Pay of Rs.7600 in the Parent Cadre; OR</li> <li>• With 10 years' regular service in posts in the Pay Band of Rs.15600-39100 with Grade Pay of Rs.6600 in the Parent Cadre;</li> </ul> <p style="text-align: center;"><b>AND</b></p> <p><b>Possessing the following experience :-</b></p> <p><b>Essential</b></p> <ul style="list-style-type: none"> <li>• Minimum of 15 years' of experience in a Corporate/ PSU/ autonomous/ government/ statutory organization, with at least 3 years in heading/ leading large training &amp; education Institute/ vertical/ corporate Academy/corporate learning &amp; development function/ professional education academy of repute.</li> </ul> <p><b>Desirable</b></p> <p>Experience in one/or more of the following work areas:</p> <ul style="list-style-type: none"> <li>• Experience in policy advocacy at national level on skill development, entrepreneurship development, social welfare initiatives.</li> <li>• Experience of conducting research studies, dissertations and having fair idea of research methodologies.</li> </ul>

		<ul style="list-style-type: none"> <li>• Experience in policy advocacy through lobbying/ liaising, engagement with ministries and state governments.</li> <li>• Experience in public relations, marketing, brand building, business development &amp; management and mass media campaigns.</li> <li>• Experience in building &amp; scaling up distribution network, sales network in large corporate.</li> <li>• Experience of setting up / leading a business profit centre, self-sustaining &amp; for profit social ventures, autonomous institutions.</li> <li>• At least 10 Papers published in National &amp; International Journals. Presented papers in National &amp; International Seminars/ Conferences.</li> </ul> <p style="text-align: center;"><b>Desirable Profile:</b></p> <p>The candidate should have demonstrated an ability to exercise sound judgment, action-orientation &amp; hands on approach with strong drive for results. It is expected that an ideal candidate has acquired self-management, people management, networking and communication skills.</p>
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### General Guidelines for Applicants

1. The Application shall, invariably, be submitted in the prescribed Format as at ANNEXURE-III.
2. The Application shall be routed through the Employer and accompanied by the prescribed Certificates and other Documents. Application for selection on deputation basis should be submitted through proper channel to this Institute along with the following documents:-
  - I. Attested copies of APARs for the last 5 years,
  - II. Certificate of Vigilance Clearance,
  - III. Integrity Certificate,
  - IV. A statement indicating major/ minor penalties imposed during the last 10 years,
  - V. The Certificate annexed with the bio-data format (*ENCLOSURE*) should be signed by a forwarding officer in the Cadre Controlling Authority, not below the rank of Under Secretary to the Govt. of India.
3. The Appointment shall be regulated as per terms and conditions governing such appointments issued by the Central Government from time to time and/or agreed between the two Institutions.
4. The Application, once submitted, shall not be allowed to be withdrawn at a later stage.
5. No TA/DA will be admissible for attending the Interview either in NOIDA or Delhi.
6. The Institute does not assume responsibility for postal or courier delays.
7. The Applications, complete in all respects and prescribed manner, should reach the Administrative Officer (I/c), NIESBUD and also by email to [dg-niesbud@niesbud.gov.in](mailto:dg-niesbud@niesbud.gov.in), along with all the requisite documents, before the last date of receipt of applications, i.e. 05-08-2025.
8. The Institute reserves the right to cancel the recruitment process at any time.
9. In case of officers already on deputation, the applications of such officers should be forwarded by the parent cadre/ Department along with Cadre Clearance, Vigilance Clearance and integrity certificate.

**Administrative Officer (I/c)**

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**APPLICATION FORMAT FOR THE POST OF  
DIRECTOR (OUTREACH, RESEARCH AND ADVOCACY)  
IN NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS  
DEVELOPMENT (NIESBUD)**

**BIO-DATA/ CURRICULUM VITAE PROFORMA**

Passport Size Photo
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<b>1. Name and Address</b> (in Block letters)		
<b>2. Date of Birth</b>		
3.	(i) Date of entry in Government Service	
	(ii) Date of retirement under Central/ State Government Rules	
<b>4. Educational Qualifications</b>		
5. Whether educational and other qualification required for the post are satisfied? (If any qualification has been treated as equivalent to those prescribed in the Rule, state the authority for the same)		
<b>Qualification/ Experience required as mentioned in the advertisement/ vacancy circular (Deputation Basis)</b>		<b>Qualification/ Experience possessed by the candidate</b>
<b>Essential Service Criteria:</b> Officers of the Central/ State Governments/ Universities/ Recognized Training/ Research Institutions/ Public Sector Undertakings/ Statutory/ Semi Govt/ Autonomous Organizations:		

<ul style="list-style-type: none"> <li>• Holding analogous posts on regular basis in the Parent Cadre; OR</li> <li>• With 5 years regular service in posts in the Pay Band of Rs.15600-39100 with Grade Pay of Rs.7600 in the Parent Cadre; OR</li> <li>• With 10 years' regular service in posts in the Pay Band of Rs. 15600-39100 with Grade Pay of Rs. 6600/- in the Parent Cadre;</li> </ul>	
<p style="text-align: center;"><b>Experience</b></p> <p><b><u>Essential</u></b></p> <p>Minimum of 15 years' of experience in a corporate/ PSU/ autonomous/ government/ statutory organization, with at least 3 years in heading/ leading large training &amp; education Institute/ vertical/ Corporate Academy/ corporate learning &amp; development function/ professional education academy of repute.</p> <p><b><u>Desirable</u></b></p> <p>Experience in one/or more of the following work areas:</p> <ul style="list-style-type: none"> <li>• Experience in policy advocacy at national level on skill development, entrepreneurship development, social welfare initiatives.</li> <li>• Experience of conducting research studies, dissertations and having fair idea of research methodologies.</li> <li>• Experience in policy advocacy through lobbying/ liaising, engagement with ministries and state governments.</li> <li>• Experience in public relations, marketing, brand building, business development &amp; management and mass media campaigns.</li> <li>• Experience in building &amp; scaling up distribution network, sales network in large corporate.</li> <li>• Experience of setting up/ leading a business profit centre, self sustaining &amp; for profit social ventures, autonomous institutions.</li> <li>• At least 10 Papers published in National &amp; International Journals. Presented papers in National &amp; International Seminars/ Conferences.</li> </ul> <p><b><u>Desirable Profile:</u></b></p> <p>The candidate should have demonstrated an ability to exercise sound judgement, action orientation &amp; hands on approach with strong drive for results. It is expected that an ideal candidate has acquired self-management, people management, networking and communication skills.</p>	

6. Please state clearly whether in the light of entries made by you above, you meet the requisite Essential Qualification and work experience of the post.	
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**7. Details of employment, in chronological order**

*(Enclose a separate sheet, duly authenticated by your signature, if the space below is insufficient):*

Office/ Institution	Post held on regular basis	From	To	*Pay Band/ Pay Matrix and Grade Pay/ Pay Scale/ Level of the Post held on regular basis	Nature of duties (in detail) highlighting experience required for the post applied for

**\*Important:** Pay-band and Grade Pay granted under ACP/ MACP are personal to the officer and therefore, should not be mentioned. Only Pay Band and Grade/Pay scale of the post held on regular basis to be mentioned. Details of ACP/MACP with present Pay Band and Grade Pay where such benefits have been drawn by the Candidate may be indicated as below.

Office/ Institutions	Basic Pay, Pay-Band/ Pay Matrix and Grade Pay/ Level drawn under ACP/ MACP Scheme	From	To

8. <b>Nature of present employment</b> i.e., Ad-hoc or Temporary or Quasi-permanent or Permanent	
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**9. In case the present employment is held on deputation/contract basis, please state:**

a) The date of initial appointment	b) Period of appointment on deputation/ contract	c) Name of the present office/ organization to which the applicant belong.	d) Name of the post and pay of the post held in substantive capacity in the present organization

10. If any post held on deputation in the past by the applicant, date of return from the last deputation and other details:			
<b>11. Additional details about present employment:</b> Please state whether working under (indicate the name of your employer against the relevant column) a. Central Government. b. State Government c. Autonomous Organization d. Government Undertaking e. University f. Others			
<b>12. Total emoluments per month now drawn:</b>			
Basic Pay in the PB/ Level in the Pay Matrix	Grade Pay / Level	Total Emoluments	
13. In case the applicant belongs to an Organization which is not following the Central Government Pay-Scales, the latest salary slip issued by the Organization showing the following details may be enclosed.			
Basic Pay with Scale of Pay and rate of increment	Dearness Pay/ interim relief/ other Allowances etc. (with break-up details)	Total Emoluments	
<b>14.A</b> <b>Additional information, if any</b> , relevant to the post you applied for in support of your suitability for the post. This among other things may provide information with regard to i. Additional academic qualifications ii. Professional training and iii. Work experience over and above prescribed in the vacancy circular/ Advertisement) <i>(Note: Enclose a separate sheet, if the space is insufficient)</i>			
<b>14.B</b> <b>Achievements:</b> The candidates are requested to indicate information with regard to; i. Research publications and reports and special projects. ii. Awards/ Scholarships/ Official Appreciation. iii. Affiliation with the professional bodies/ institutions/			



societies and; iv. Patents registered in own name or achieved for the organization v. Any research/ innovative measure involving official recognition. vi. Any other information. <i>(Note: Enclose a separate sheet if the space is Insufficient)</i>	
15. Whether belong to SC/ ST?	

I have carefully gone through the vacancy circular/ advertisement and I am well aware that the information furnished in the Curriculum Vitae duly supported by the documents in respect of Essential Qualification/Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post. The information/details provided by me are correct and true to the best of my knowledge and no material fact having a bearing on my selection has been suppressed / withheld.

Signature of the Candidate

Address:

Date:

Email:

**Certification by the Employer/Cadre Controlling Authority**

The information/ details provided in the above application by the applicant are true and correct as per the facts available on records. He/ She possess educational qualifications and experience mentioned in the vacancy Circular. If selected, he/ she will be relieved immediately.

2. Also certified that:

- i. There is no vigilance or disciplinary case pending/ contemplated against Shri/Smt.....
- ii. His/ Her integrity is certified.
- iii. His/ Her CR Dossier (photocopies of the ACRs for **the last 5 years duly** attested by an officer of the rank of Under Secretary of the Govt. of India or above) are enclosed.
- iv. No major/ minor penalty has been imposed on him/ her during the last 10 years Or A list of major/ minor penalties imposed on him/ her during the last 10 years is enclosed (as the case may be)

Countersigned

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(Employer/Cadre Controlling Authority with Seal)