

THE NATIONAL



**INSTITUTE FOR
ENTREPRENEURSHIP**

AND SMALL BUSINESS DEVELOPMENT (NIESBUD)

**An Autonomous body under the Ministry of Skill Development and Entrepreneurship,
Govt. of India,**

A-23, Sector-62, Institutional Area, Noida - 201309, UP, India

www.niesbud.nic.in

Announces

DO NOT COPY



**Business Incubation Program
for New & Existing Startups**

on

27th & 28th October '18



Course Content

1. Business Plan What, How, When, :-

- a) Selection of Ideas: Validation, Basic factors of its Commercial aspects,
- b) Why a Business Plan, and what are its main components, e.g. a good location,
- c) Understanding market size, Customers needs, Expected growth, Competition,
- d) Proposed Financial Size of Business and Operations & Risks mitigation,
- d) Arrangement of Finance /Deciding on Quantum of Funds, alternate means,
- e) Estimates of Term loan & Working Capital components & Non Fund sources.

2. Interaction with Banker :-

- a) Detailed Project Report Preparation
- b) Assessment, Appraisal & Sanction of loan (Credit Facility):-
- c) Govt. Schemes / Banker's Expectation / Documentations etc.

3. Understanding Financial Statements & Analysis:-

- a) Preparation of balance sheet
- b) Preparation of fund flow/ cash flow
- c) Preparation of profit & loss A/c
- d) Basic accounting & profitability ratios
- e) Rules of compliances on GST & taxation matters
- e) Liquidity management, pricing policy in business
- f) Concept of premium & discount
- g) Credit monitoring system
- h) Management of sundry debtors & creditors

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i) Other key financial ratios, etc.

Programme outcome

- Become confident in setting up the Enterprise,
- Get assured of having control on profitability parameters,
- Ability to control on production schedule & quality,
- Reduction in wastages & undesirable expenses,
- Create customer & market confidence in the enterprise,
- Become a role model for potential entrepreneurs.
- Learn the business mantra of success, survival & be sustainable

Who will be benefited?

- New Start up Entrepreneurs and Existing Business owners,
- Management & Technically Qualified Students,
- Women Aspiring to set up Own Businesses,
- Men & Women who want to work from Home,
- Persons who have opted under VRS,
- Retired Persons from Armed Forces/ paramilitary services,
- Persons Desirous of Expansion and Entering in Export field,
- Established Businesses looking for Growth opportunities.

Program Timings & Details

Dates & Duration:-

Date : **27th & 28th Oct'18** (Saturday & Sunday)

Time : 09:30/10.00 AM to 05:30 PM

Fee :- Rs. 3,000/- + 18% GST = Rs.3,540/- only (non-residential)

(Includes two days course fee, study material, lunch, high tea/coffee and certificate.)

Mode of Fee Payment Options:

- 1) Cash payment at NIESBUD,
- 2) DD drawn in favour of NIESBUD, payable at Noida,
- 3) Online Bank Transfer, as per details below:-

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Name of Bank: Oriental Bank of Commerce, (Sector-62), Noida.

Payee Name & Account holder :

National Institute for Entrepreneurship and Small Business Development

Bank Address: B-31, Sector 62, Noida

Account No: 09312011002654, Account Type : Savings Bank a/c

IFSC Code: ORBC0100931, **MICR Code: 110022092**

VENUE: NIESBUD, A-23 Sector-62, NOIDA-201309 (U.P.)

Contact Persons:

R. K. Chandra Sr. Advisor: (MSN) :- 0120-4017008 / 9599078766

e-mail ID: - rkchandra@niesbud.gov.in

Prakash Chandra, Prog. Coordinator :-

e-mail ID:-prakash.chandra191@gmail.com

Mobile: 9910267543/8130196410

E-Certificate will be awarded by NIESBUD. It can be verified at www.niesbudtraining.org

Note: Kindly bring two colour pp size photographs, Photocopy of self attested Aadhar card, and original for verification, & fill up the Nomination form and submit it, on the date of programme.



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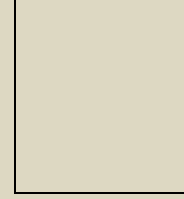
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Application Form



1) Name of the Participant:

2) Father /Husband Name:

3) Date of Birth: _____

4) Address: _____ -

5) Mobile: _____ 6) Email id: _____

6) Category*: General /SC /ST / OBC / PHP / Minority, (mark as applicable)

In case of need, proof* may be required.

7) ID Proof (Pan Card/ DL/ UID/ Voter ID/ Aadhar card): _____

Payment Details (Fee Rs 3540/- per participant) including 18% GST,

Online/Cash/DD No: _____ Dated: _____

Drawn on: _____ for Rs. _____

Signature of Applicant : _____

Note : Please inform by SMS to any one of the above persons, of payment made with details of remittance.

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