The National Institute for Entrepreneurship and Small Business Development

(Under the Ministry of Skill Development and Entrepreneurship, Government of India)

Faculty Development Programme
On Entrepreneurship

09th Jan to 21st Jan 2017

Sponsored by

National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India, New Delhi.

About Programme

This Faculty Development Programme (FDP) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young S&T persons to take up entrepreneurship as a career.

➢ Goal of the Programme are to:

- Create an awareness of the need and importance of entrepreneurship.
- Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- Plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- Develop teachers with an entrepreneurial and professional mindset.
- Make them aware about promotional financial & regulating scheme for MSME.
- Guide them for techniques of preparation of feasible & viable project.
- Guide them for “Techniques of proposal preparation.

Programme Objective

Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.

- **Methodology**

  - Lectures, discussions, role play, brain storming, case presentation
  - Interaction with successful entrepreneurs
  - Assignment both individually as well as group
  - Exposure visit
  - Panel discussion

- **Target Group**

  - Faculty members of university/ engineering/management/science college as well as faculty of polytechnic who wish to become the motivator, trainer & facilitator of entrepreneurship.

Contact Information

Venue: NIESBUD, A-23, Sector -62, (Institutional Area) Noida-201309, U.P.

- Programme Date: 09th Jan to 21st Jan 2017

  Limited Seats (HURRY UP!!)

  (For Registration, Please bring One Passport size photograph and One Address/Id Proof. And at least 90% attendance is must for Certification.)

- Registration time- 9.30am; **(Session Time : 10am - 5pm)**
- About Fee: Free of Cost (Sponsored)

  (For Participation, Please send your profile with fill up the application form and email at pathakpooja55@gmail.com, Confirmation and Registration in advance is mandatory.)

- Contact Person: Pooja Pathak, Mob. +918130196421…

Programme Schedule

Day	Morning Session I	Session Session II		Afternoon Session III	Session Session IV
1st	Registration	Inauguration		Programme Objective & Orientation	Historical Background - Indian Values vis-a-vis entrepreneurship & the present scenario
2nd	Why Entrepreneurship: Entrepreneurship- Concept	Ist Session to be continued..	L	EDPs-methodologies & strategies-promotional work & developmental inputs	IIIrd session to be continued.
3rd	EDPs in India- role of DST (NSTEDB) and other promotional institutions	Profile of an entrepreneur	U	How to Identify and Select Potential Entrepreneurs: various tool and techniques	Individual Counseling Techniques
4th	Business Environment Scanning	Market survey: tools and techniques	N	Project Identification & opportunity guidance	IInd session to be continued...
5th	How to start a SSI unit (general concept about the govt. formalities, rules & regulations etc.)	Agencies involved in promoting & assisting SSI units	C	Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion	Role of Financial Institutions Banks / SFC etc- A panel discussion
6th	Achievement Motivation Training (AMT) : how to develop achievement motivation	Ist session to be continued..	H	Ist session to be continued..	Ist session to be continued..
7th	Technical aspects of SSI unit	Environmental/Pollution control and Energy saving / Non-conventional energy sources aspects	B	Technology assistance from R&D labs & other institutions	Promotion & Support to Technology Development Schemes of DST & other agencies including Venture Capital Fund
8th	Financial aspects of SSI units: Project cost, Source of finance, Cost of production & Profitability	Financial Aspects of SSI Unit- financial projections, BEP, working capital assessment etc	R	Marketing management & marketing support available to SSI units	IIIrd session to be continued.
9th	How to prepare a Business Plan (Project Report)	Ist session to be continued.	E	Problem solving & decision making	Problems & Issues in the management of SSI units
10th	Factory Visit	Factory Visit	A	Factory Visit	Factory Visit
11th	Communication skills- interacting with people for better results	Managerial Aspects (Including Labour Legislation Commercial Acts etc)	K	How to make proposal for EACs and EDPs and how to organizing an EAC, EDP	Interface with successful entrepreneur & success stories
12th	Action Plan and Feed Back	Valedictory			

National Institute for Entrepreneurship & Small Business Development (NIESBUD)

A-23, Sector-62, Institutional Area, Noida- 201301 (U.P.)

APPLICATION/REGISTRATION FORM

Photograph

1. Name Mr. /Mrs. : …….
2. Father/Husband's Name : …….
3. Mother Name : …….
4. Date of Birth : …….
5. Educational Qualification : …….
6. Address : …….

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7. Nationality : …….
8. Gender : …… Female/ Male ……
9. Religion : General/ S.C. / S.T. / O.B.C. / Minority/ Other ……
10. Phone No./ Telephone No. : …….
11. Identity Card : Voter ID Card/ Ration Card/ Passport/ D. L. / PAN Card/ Bank Account/ B.P.L. Card/ U.I.D. / Certified Letter issued by any Competent Authority
    Someone must have an Identity Card and must be written Identification number ……
12. Email : …….

Programme's Name	Duration	Place
……..	……	……
……..	……	……

13. Trainee Objective : Self Employment / Wage Employment

…….. Signature of Programme Coordinator

Date: …….

……. Signature of Applicant

Date: ……