



## The National Institute for Entrepreneurship and Small Business Development (NIESBUD)

(An autonomous institution under the Ministry of Skill Development & Entrepreneurship, Govt. of India)

A-23, Sector-62, Noida, UP – 201309 | Web: [www.niesbud.nic.in](http://www.niesbud.nic.in)

### Entrepreneurship Training in Organic Farm Business

#### Why should you participate in the EDP in Organic Farm Business

**Organic farming is a holistic approach towards growing food.**

This means that organic food growers think about the effects of their farming practices on the soil, crops and livestock on the farm, the quality of the food they produce, the local community and the wider environment.

Organic growers manage the land in ways that work with natural systems rather than trying to dominate or change them. For example, organic growers use predatory invertebrates to help control pests instead of using man-made pesticides.

The word 'organic' is a legal term. All organic growers and processors must register with one of the organic certification bodies which inspect them at least once a year.



**Duration** : 1 Day Training Programme (from 9.30 am to 5 pm)

**Venue** : A-23, Sector-62, Noida, UP – 201309

**Fee** : **Rs. 3540/-** (Per Participant Including 18% GST)

**Date** : **24<sup>th</sup> June, 2018 (Sunday)**

**For Registration Contact-** **Satish Pandey-9810366618**

**Email Id:** - [satish.niesbud@gmail.com](mailto:satish.niesbud@gmail.com)

**Divya Aggarwal | 8826894378,**

**Email Id:** - [divya.niesbud@gmail.com](mailto:divya.niesbud@gmail.com)

**Faculty: Mr. Hardik Ravat: 9910497673**

**Reservation of participants will be done on first come first serve basis due to limited seats availability.**

## What are Top Ten reasons that Organic food is getting popular today ?

1. Organic Farming reduces The Toxic Load: Keeps Chemicals Out of the Air, Water, Soil and our Bodies  
Our bodies are the environment so supporting organic agriculture doesn't just benefit your family, it helps all families live less toxically.
2. Reduces if Not Eliminate Off Farm Pollution
3. Protects Future Generations
4. Builds Healthy Soil
5. Organic Food Tastes Better with Truer Flavor
6. Assist Family Farmers of all Sizes
7. Avoids Hasty and Poor Science in Your Food
8. Organic Food Eating with a Sense of Pride – since it's truly natural.
9. Promotes Biodiversity
10. Celebrate the Culture of Agriculture



***Important to note that Govt. has set apart Rs.412 crore to encourage Organic Farming***

## **Agriculture Sector Never Faces Recession**

With such strong focus being given by the Prime Minister & Finance Minister of our country, Agriculture Economy is set to grow in Leaps & Bounds. Agriculture Sector is full of opportunities as the



largest consumer-base for the Agriculture produce is in India – Indian Population is about 125 Crores.

Organic Farm products have infinite Opportunities for Entrepreneurs willing to set up their Enterprise in this domain.

### **Core Objective of the Programme:**

- ✓ To identify and train the potential entrepreneurs in the Organic Farming & Organic Farm products' selling Strategy
- ✓ To impart basic Organic Farming knowledge and understanding;
- ✓ To impart knowledge about Organic Farming Certification.
- ✓ To provide post-training assistance to interested Entrepreneurs.
- ✓ To develop and strengthen Entrepreneurial quality and motivation;
- ✓ To help in selecting the right type of Organic Farm-project and products.
- ✓ To train on the necessary managerial skills required to run the Organic farm units.
- ✓ How can Organic growers utilize the power of Ecommerce to sell their Organic produce ?

Participants shall be given training on:

- 1) How to launch their Organic farming Enterprise?
- 2) How to identify potential market for Organic food products?
- 3) How to get the Organic Farming certification?
- 4) How to establish Supply Chain for Farmland to Retail units?
- 5) How to utilize Social Media to market your produce?
- 6) How to access Foreign Markets for Organic Food products?
- 7) How to take Govt. assistance through Govt. Schemes to expand your Business.?

These and many more of these questions shall be answered during Oneday of rigorous Training & Discussion session on Organic Farming.



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL  
BUSINESSDEVELOPMENT (NIESBUD)**

A-23, Sector-62 (Institutional Area), NOIDA – 201309 (U.P.)

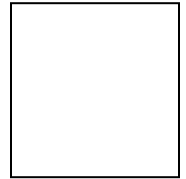
Programme Name: **Entrepreneurship Training in Organic Farm Business**

Venue: **Niesbud, A-23, Sector 62 Institutional Area, Sector 62, Noida**

Program Fee: **Rs. 3540/- (Including 18% GST)**

Training Date:

Date: 24<sup>th</sup> June 2018



**REGISTRATION FORM**

Name (In Block Letter) : Mr./Ms./Dr. ....

Birth Date : \_\_\_\_\_

Father's/ Husband's Name : .....

Category : ST/SC/OBC/Minority/General/Other

Education Qualification(s) : .....

Representing Organization : .....

Address : .....

Designation : .....

Mobile Number : .....

E-Mail : .....

Residential Address : .....

ID Proof : .....

Programme Director/Coordinator

Participant's Signature

**FOR BANK PAYMENT**

Payment Gateway Link (Visa/ Master Card)

<http://niesbudelearning.net/EL/MakePayment.aspx>