Entrepreneurship Development Programme
(How to Start Your Own Business)

Objective of Programme:

❖ To identify and train the potential entrepreneurs in the region;
❖ To impart basic managerial knowledge and understanding;
❖ To provide post-training assistance;
❖ To develop and strengthen entrepreneurial quality and motivation;
❖ To analyze the environmental issues related to the proposed project;
❖ To help in selecting the right type of project and products;
❖ To formulate the effective and profitable project;
❖ To enhance industrial development;
❖ To acquire the necessary managerial skills required to run the industrial units;
❖ To acquaint and appreciate the required social responsibility/entrepreneurial discipline.

The EDP programme deals with following concerns:

Small business Planning
❖ Market Survey
❖ Project Report preparation
❖ Basic Startup Problem

Appraising Small business opportunities
❖ Project Appraisal techniques
❖ Assessing market opportunities and competition
❖ Financial feasibility analysis

Small business Management Skills
❖ Fundamentals of small business management
Financial management including costing and accounting

Raising funds

Marketing Management

Taxation in India

**Legal Business Structure**

- Sole Proprietorship
- Partnership
- Corporation
- Cooperative
- S Corporation
- Limited Liability Company

**Regulatory Requirements of Business**

- Statutory Compliances, Clearance & Approval

**Banking Process**

**DIC/Banker Involvement**

**COURSE METHODOLOGY**

The course is geared towards adult learning and uses participatory approaches as much as possible. A variety of methodologies will be used, including lecture/presentation, discussions, simulation exercises, group work, video discussions, question and answers, demonstrations, practical sessions, small and large group exercises.

For Participation/Enquiry, Click On

[http://bit.ly/2Cx1gU4](http://bit.ly/2Cx1gU4)