



एन्ट्रीप्रेन्योरशिप
आन्ड स्मॉल बिजनेस
डेवलपमेंट
द नेशनल इंस्टीट्यूट फॉर

Entrepreneurship and Small business Development

Announces

Date: Saturday 23rd September 2017

10:00 AM to 5:30 PM

Venue: Hotel Country INN

306 B, PU 4, Rusoma Circle, AB Road, Indore



Agenda – What we wish to address

- What we teach in an Entrepreneurship Development Workshop One-Day Classroom & 14-Days E-Learning Program.
- What discussions, Case-studies and presentations we carry out during Workshop. Case-studies & Examples of Entrepreneurs from the sector that participants recommend.
- How do the participants benefit from Entrepreneurship Development Training & the NIESBUD Certificate
- Program Fee
- Contact for Registrations



What we teach in an Entrepreneurship Development Training.

- The participants would learn the basics of Entrepreneurship & the Detailed - process to launch their Enterprise & how to commercialize their Idea.
- How to calculate the Investment Capital required to fund an Idea or a Business Venture.
- Emerging Trends of Entrepreneurship Development and new Challenges to Entrepreneurs.
- What are the various Govt of India schemes available to apply for aid in starting an Enterprise.



- Entrepreneurial Competencies:- Goal setting & Risk Management.
- Which are the basic functions involved in running an Enterprise
- Challenges & Benefits of running your own Business
- How to grow your Enterprise & Scale-up.
- How to manage Market fluctuations & manage Risk in a Startup.
- There shall be elaborate discussion on Real-life Case-studies about how an Entrepreneur has set-up his Business & how he managed challenges.



How does the participant benefit from EDP Training

- First & the foremost, the participant feels confident that they have an option other than seeking Jobs & can pursue their ideas.
- The participant gets to understand the detail process of launching & managing their own Business, in a simple & easy to understand method.
- Participants will understand the process of raising & managing finance for their venture.
- After successful completion of the training, Online examination is conducted before Certification to make the training programme outcome-oriented.
- It is pertinent to mention that Certification by the Institute provides various benefits to the trainees in terms of:
 - Support of Enterprise creation under PMEGP;
 - Credit Support upto Rs. 25 lakh under PMEGP (Prime Minister Employment Generation Programme) and
- Apart from the above, the Institute provides continuous support to its Certificate holders by enrolment of the trainees on website, organizing Job-fairs for wage-employment as well as self employment through the schemes of Ministry.



Programme Fee

- Per Student Charges are **Rs. 3540/-**. This Program Fee is Inclusive of NIESBUD Course Material+ Certification Test & EDP Certificate*.
 - *To Apply for loans from Govt. Schemes like PMEGP, a 15-day EDP Training Certificate is mandatory. This Program provides that certificate.
- To Register, please send your Name, Mobile No. details to info@isaptarshi.in & divya.niesbud@gmail.com
- Pay the Program Fee of **Rs. 3540** through Internet Banking at the following Current Account:
 - Payment to be made by Cheque / NEFT/ RTGS favouring **iSaptarshi Technologies**
 - ICICI Bank Current Account No.: 025405001944
 - RTGS / NEFT IFSC Code: ICIC0000254



Contact:

- To Register for the Program:
- Sadhvi Kapoor –98502 71256 – info@isaptarshi.in
- Divya Aggarwal – 0120-4017019 – divya.niesbud@gmail.com
- LIMITED Seats – Hurry up – Last date to register is 20th September 2017.
- **E-Certificate will be awarded.It can be verified at www.niesbudtraining.org**

