



**Training Programme on  
Cluster Approach for the representatives of  
IAs / State Governments/  
WSCs / CDEs  
under  
Office of the Development Commissioner ( Handlooms )  
Ministry of Textiles  
Govt. of India**

**VENUE : NIESBUD Campus**

**The National Institute for Entrepreneurship and Small Business Development ( NIESBUD )  
( Ministry of Skill Development and Entrepreneurship, Govt. of India ) A - 23, Sector - 62, Noida ( U. P. )**



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS  
DEVELOPMENT (NIESBUD)**

A-23, SECTOR-62 (Institutional Area), NOIDA – 201 309 (U. P.)

**6 days Training Programme on Cluster Approach for representative of IAs  
/State Governments/WSCs/ CDEs**  
From 20<sup>th</sup> Nov, 2017 to 25<sup>th</sup> Nov, 2017

**PROGRAMME SCHEDULE**

Date	Timings	Topics	Faculty By
DAY 1			
20/11/2017	10:00 AM to 11:00 AM	Registration , Inauguration	
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Introduction to cluster approach, its Identification and Selection(Part-I)	<b>NIESBUD</b>
	12:15 PM to 01:15 PM	Introduction to Cluster Approach, its Identification and Selection(Part-II)	<b>NIESBUD</b>
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Guidelines for Block Level Cluster Development Approach & Basics on Cluster Implementation	<b>Official O/o DC(HL)/ WSC, Delhi</b>
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Guidelines for Block Level Cluster Development Approach & Basics on Cluster Implementation	<b>Official O/o DC(HL)/ WSC, Delhi</b>
DAY 2			
21/11/2017	10:00 AM to 11:00 AM	Fundamental on Conducting of Baseline Survey	<b>NIESBUD</b>
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Step by Step Approach for Preparation of DSR/PPR	<b>NIESBUD</b>

	12:15 PM to 01:15 PM	Role of CDE	<b>NIESBUD</b>
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Strategy & Interventions Framework: Soft Intervention	<b>NIESBUD</b>
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Capacity Building in cluster development programme	<b>NIESBUD</b>
<b>DAY 3</b>			
22/11/2017	10:00 AM to 11:00 AM	India Handmade Bazar	<b>Official O/o DC(HL)/ WSC, Delhi</b>
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	India Handloom Brand & e-commerce	<b>Official O/o DC(HL)/ WSC, Delhi</b>
	12:15 PM to 01:15 PM		
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Cluster Evaluation & Impact Assessment	<b>NIESBUD</b>
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Cluster Evaluation & Impact Assessment	<b>NIESBUD</b>
<b>DAY 4</b>			
23/11/2017	<b>Exposure Visit to Successful Cluster</b>		
<b>DAY 5</b>			
24/11/2017	10:00 AM to 11:00 AM	Yarn Supply Scheme	<b>Official of NHDC</b>
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Basic skills of cataloguing, order fulfilling and inventory updation	<b>NIESBUD</b>
	12:15 PM to 01:15 PM		

	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 03:15 PM	Convergence of programmes and Schemes	<b>NIESBUD</b>
	03:15 PM to 03:30 PM	TEA BREAK	
	03:30 PM to 04:30 PM	Convergence of programmes and Schemes	<b>NIESBUD</b>
DAY 6			
25/11/2017	10:00 AM to 11:00 AM	New Product Development/Design/ Diversification	<b>NIESBUD</b>
	11:00 AM to 11:15 AM	TEA BREAK	
	11:15 AM to 12:15 PM	Update on basics of computer, internet, e- mail etc.	<b>NIESBUD</b>
	12:15 PM to 01:15 PM	Finance and Accounts Management	<b>NIESBUD</b>
	01:15 PM to 02:15 PM	LUNCH	
	02:15 PM to 04:30 PM	Valedictory & Feedback	<b>NIESBUD</b>



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**Training Programme on  
Cluster Approach for the representative of Implementing Agencies/State  
Governments/Weavers Service Centers (WSCs)/Cluster Development  
Executive (CDEs)**

**Registration Form**

20<sup>th</sup> November to 25<sup>th</sup> November, 2017

1. Name Mr./Mrs./Miss. :  
.....
2. Father/Husband's Name :  
.....
3. Date of Birth : .....
4. Educational Qualification : Illiterate / 8<sup>th</sup> Pass/ 10<sup>th</sup> Pass/ 12<sup>th</sup> Pass/ Graduate /  
Other.....
5. Address : .....
6. Nationality : .....
7. Gender : ..... Female/ Male .....
8. Category : General/ S.C./ S.T. / O.B.C./ Minority/ Other .....
9. Phone No./ Telephone No. : .....
10. Identity Card : Voter ID Card/ Ration Card/ Passport/ D. L. / PAN  
Card/ Bank Account/ B.P.L. Card/ U.I.D. /  
Certified Letter issued by any Competent Authority  
**Someone must have an Identity Card and must  
be written Identification number .....**
11. Email : .....

.....  
Signature of Applicant

Date: .....