



**4 Week**

# **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

**Dated- 18<sup>th</sup> February 2019 to 18<sup>th</sup> March 2019**

**Conducted by:**

The National Institute for Entrepreneurship and Small Business Development  
(NIESBUD)  
Ministry of Skill Development and Entrepreneurship, Government of India  
A-23, Sector-62, Institutional Area, Noida, UP

**Supported by:**



National Science & Technology Entrepreneurship Development Board (NSTEDB)  
Department of Science and Technology, Govt. of India



Entrepreneurship Development Institute of India (EDII), Ahmadabad, Gujarat

## **ABOUT PROGRAMME:**

An Entrepreneurship Development Programme (EDP) aims at training the S&T graduates and the diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

### **SUGGESTED SCHEDULE FOR ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES (EDP)**

#### **MODULE – 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE**

<b>Day</b>	<b>Session - 1</b>	<b>Session - 2</b>	<b>Session - 3</b>	<b>Session - 4</b>
<b>1<sup>st</sup></b>	Inauguration	Programme Objectives: Expectations from trainees, Final Goal, Program me's Strategy	Who is an Entrepreneur & Charms of Being an Entrepreneur:	
<b>2<sup>nd</sup></b>	Schemes of Assistance for MSMEs: Financial Agencies / Institutions		Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	

#### **MODULE –2: PROJECT SELECTION & IT'S PRE FEASIBILITY**

<b>3<sup>rd</sup></b>	How to Identify Business Opportunities	Opportunities identification: Criteria of selection & Sources of Information	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	
<b>4<sup>th</sup></b>	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.		How to conduct Market Survey: Tools, Techniques and Guidelines	
<b>5<sup>th</sup></b>	How to find out pre-feasibility of a Project	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)		
<b>6<sup>th</sup></b>	Brief on Factory Visit	Factory Visit and Experience Sharing with Entrepreneurs		

#### **MODULE - 3: CONSOLIDATION OF BUSINESS IDEA**

<b>Day</b>	<b>Session - 1</b>	<b>Session - 2</b>	<b>Session - 3</b>	<b>Session - 4</b>
<b>7<sup>th</sup></b>	Soft Skill Development: Communication	Soft Skill Development: Information Seeking	Briefing and Planning for the Market Survey: Questionnaire Preparation	
<b>8<sup>th</sup></b>	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities			
<b>9<sup>th</sup></b>				
<b>10<sup>th</sup></b>				

Day	Session - 1	Session - 2	Session - 3	Session - 4
11 <sup>th</sup>	Feedback and Discussion on Market Survey		Evaluating the PPRs prepared by the Trainees	
12 <sup>th</sup>	Linking Business Opportunities with trainees		Interactions with Technical Experts for finalising projects	
13 <sup>th</sup>	Developing Entrepreneurial Competencies (Achievement Motivation Training)			
14 <sup>th</sup>				
15 <sup>th</sup>				

#### MODULE - 5: PROJECT REPORT PREPARATION

16 <sup>th</sup>	How to Prepared Detail Project Report	Production Planning in MSME	Purchase Technique
17 <sup>th</sup>	How to assess Working Capital Requirement for SSI	Working Capital Management	
18 <sup>th</sup>	Product Costing and Cost Consciousness	Break Even Point	
19 <sup>th</sup>	Cash flow	Profitability & Balance Sheet	Product Planning & Product Mixing Strategy
20 <sup>th</sup>	Preparation of Detail Project Report		

#### MODULE - 5: MANAGEMENT INPUTS

Day	Session - 1	Session - 2	Session - 3	Session - 4
21 <sup>st</sup>	Marketing Management: Product Promotion, Sales and Advertisement		Financial Management	
22 <sup>nd</sup>	Personal Management: IPR and It's Management	Pattern, Copy Rights, Trade Mark and Industrial Management	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	
23 <sup>rd</sup>	Negotiation and Networking	Delegation of Authority and Work Effort	Leadership Modes	Efficiency Orientation and Systematic Planning
24 <sup>th</sup>	Legal formalities for Loan Disbursement		Taxation: Various Taxes Applicable to MSME	
25 <sup>th</sup>	Interfacing with Leading Institutions for Business Plan Appraisal		Feedback from Participants	Valedictory

**TARGET GROUP:**

Possessing degree in any branch of science/engineering/technology or diploma of at least 2/3 years in any branch from recognized Govt. institution.

**APPLICATION FOR NOMINATION:**

Selection based- Written Test/Personal Interview.

Please submit completed application form along with one colored passport size photograph, copy of Mark sheet and a copy of Aadhaar card.

**WHEN, WHERE AND HOW LONG:**

The Programme will commence on the 18<sup>th</sup> February, 2019 and duration of the programme will be for 4 week (24 working days) at NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.

This training programme is free of cost and non-residential for the participants. The training programme covers mid-morning and mid-evening tea, lunch, course material and Certificate etc.

**FOR REGISTRATION, KINDLY SUMITT:**

- One Passport size photograph,
- Copy of Mark sheet,
- Copy of Aadhaar.

All documents are mandatory as above mentioned.

**CONTACT DETAILS**

VENUE: NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida-201309, U. P.

Dated: 18<sup>th</sup> February 2019 to 18<sup>th</sup> March 2019

Time: 10.00AM to 5.00PM

Fee: Free of cost

Contact No. 9810366618, 9990211614, 8130196421, 8826972910,  
8130196419, 7987820489, 8130196414

**Limited seats**



# National Institute for Entrepreneurship & Small Business Development (NIESBUD)

A-23, Sector-62, Institutional Area, Noida- 201301 (U.P.)

## Entrepreneurship Development Programme 18<sup>th</sup> February 2019 to 18<sup>th</sup> March 2019 (All Fields are Mandatory)

Photograph

1. Applicant Name : .....
2. Father/Husband's Name : .....
3. Date of Birth : .....
4. Educational Qualification : .....
5. Address : .....  
.....
6. Gender : ..... Female/ Male .....
7. Category : General/ S.C. / S.T. / O.B.C. / Minority/ Other.....
8. Mobile No. : .....
9. U.I.D/Aadhaar No. : .....
10. Email Id : .....
11. Project/Product : .....
12. Applicant Objective : Self Employment / Wage Employment

.....  
Signature of Applicant

Date: .....

**Note: Please submit one colored passport size photograph, a photocopy of Aadhar Card which is mandatory.**