



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP
AND SMALL BUSINESS DEVELOPMENT (NIESBUD)
An Autonomous Body under the Ministry of Skill
Development and Entrepreneurship, Govt. of India,
A-23, Sector-62, Institutional Area, Noida - 201309, UP, India
www.niesbud.nic.in**

Announces

**Training Program on Urban Farming & Green Business for New &
Existing Startup Entrepreneurs
on 25th, 26th & 27th April'19**

Program VENUE: NIESBUD, A-23 Sector-62, NOIDA-201309 (U.P.)

Timings: 10.00 am to 5.30 pm

Course Content

**What is Unique in a Start Up Idea? Why is its selection and initial SET UP
parameter necessary?**

**What things if properly taken care make the enterprise success and important
for sustainability?**

1. What, Why, How of Urban Farming & Green Business: -

Understanding the constituents of Urban Farming: Terrace Farming, Balcony Farming, Vertical Farming, Aquaponics.

Why it is important to eat Naturally Farm products?

2. Terrace Farming:-

- a) How to approach Terrace Farming?
- b) Infrastructure required to start Terrace Farming
- c) Cost Involved in various equipment for Terrace Farming.
- d) How to implement a Terrace Farm.
- e) Challenges and Benefits of Terrace Farming.

3. Balcony Farming:-

- a) How to approach Balcony Farming?
- b) Infrastructure required to start Balcony Farming
- c) Cost Involved in various equipment for Balcony Farming.
- d) How to implement a Balcony Farm.

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R. K. Chandra - 0120-4017008

rkchandra.niesbud@gmail.com

e) Challenges and Benefits of Balcony Farming.

3. Vertical Farming:-

a) How to approach Vertical Farming?

b) Infrastructure required to start Vertical Farming

c) Cost Involved in various equipment for Vertical Farming.

d) How to implement a Vertical Farm.

e) Challenges and Benefits of Vertical Farming.

4. Aquaponics:-

a) How to approach Aquaponics?

b) Infrastructure required to start Aquaponics

c) Cost Involved in various equipment for Aquaponics.

d) How to implement Aquaponics.

e) Challenges and Benefits of Aquaponics.

Programme outcome

- Participants would learn all the aspects of Urban Farming through Practical knowledge.
- Practical visit explaining the concepts of all the above forms of Farming
- Participants during the practical visit can also buy the inputs like Seeds, Fertilizers, Farming Equipment & other items required to start their Urban Farming activity.

Who will be benefited?

- New Start up Agripreneurs and Existing Business owners,
- Management & Technically Qualified Students
- Women interested in Urban Farming & aspiring to set up Own Businesses,
- Men & Women who want to work from Home & convert their Home into an Organic Farm.
- Persons who have opted under VRS,
- Retired Persons from Armed Forces/ paramilitary services,
- Established Businesses looking for Growth opportunities.

Program Timings &Details

Dates&Duration:-

Date :25th 26th&27thApril (Thursday, Friday & Saturday)

Time: 09:30/10.00 AM to 05:00 PM

Fee: -Rs. 4,500/- + 18% GST = Rs. 5,310/- only (non-residential)

(Includes two days Class Room training One Day Field Visit course fee, study material, lunch, high tea/coffee and certificate.)

Mode of Fee Payment Options:

- 1) Cash payment at NIESBUD,
- 2) DD drawn in favour of NIESBUD, payable at Noida,
- 3) Online Bank Transfer,as per details below:-

Name of Bank: Oriental Bank of Commerce, (Sector-62), Noida. / or Axis bank

Payee Name &Account holder:

National Institute for Entrepreneurship and Small Business Development

Bank Address: B-31, Sector 62, Noida

Account No: 09312011002654, Account Type: Savings Bank a/c

IFSC Code: ORBC0100931, MICR Code: 110022092

VENUE: NIESBUD, A-23 Sector-62, NOIDA-201309 (U.P.)

Payment Gateway(Visa/Master Card)

http://it.niesbudelearning.info/3Party_Order.aspx

Merchant Transaction Reference: Yourname

Payment for (Course Name): April 2019

Purchase Amount: fill the amount here

Contact Persons:

R. K. Chandra, Sr. Advisor: (MSN) :-0120-4017008 / 9599078766

e-mail ID: - rkchandra@niesbud.gov.in

Prog. Coordinators:-Prakash Chandra,

e-mail ID: -prakash.chandra191@gmail.com Mobile: 9910267543 &8130196410 (Prakash Chandra)

Note:-E-Certificate will be awarded by NIESBUD. It can be later on verified at

www.niesbudtraining.org . Kindly bring two colour pp size photographs, &Photocopy of a self-attested copy of Aadhar/Pan card,/ Driving License, /Voter Card etc. in original for verification, &fill up the Registration form and submit it,on the 1st day of program before 10.00am

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Entrepreneurship, (Govt. of India)**

Application for Urban Farming & Green Business

**Affix
Colour PP
Picture**

1) **Name of Participant:**

(Mrs./Ms./Mr.) _____

2) **Father/ Husband/ Name (**

3) **Date of Birth:** _____

4) **Address for Contact**

5) **Mobile:** _____ 6) **Email id:**(in Capital letters)

6) **Category*:** General/SC/ST/ OBC/ PHP/ Minority, (mark as applicable)

In case of need, proof* may be required.

7) **ID Proof** (Aadhar card /Pan Card/DL/UID/Voter ID): _____

8) **Payment Details** (Fee Rs5310/- per participant) including 18% GST,

Note: If hostel facility is required, it can be arranged as per prevailing rates &
NIESBUD arrangements

Online/Cash/DD No: _____ Dated: _____

Drawn on: _____ for Rs. _____

Signature of Applicant: _____

Note : Please inform particulars of fee payment made, with details of remittance
soon after filing your registration form & payment of fee, by online method using
NEFT/RTGS/ etc. by an SMS to any one of the above persons.